

	Health and Well-Being Board 29 January 2015
Title	The Dementia Manifesto for London
Report of	Commissioning Director - Adults and Health
Wards	All
Date added to Forward Plan	November 2014
Status	Public
Enclosures	Appendix 1: Dementia Manifesto for London Appendix 2: CCG DDR letter December
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<h2>Summary</h2>
<p>The Health and Well-Being Board considered the Dementia Manifesto for London at the meeting on the 13th. November 2014 and requested more information on signing up to the Dementia Manifesto for London. The Dementia Manifesto for London was produced by the Alzheimer’s Society as a way of raising the awareness of local politicians as part of the run up to the local elections in 2014. There is no mechanism for health and social care organisations to sign up to this.</p> <p>The “Opportunities for Change” campaign in 2014 also launched a number of aspirational local and national actions. These have formed the basis for consultation and agreement to develop a local Barnet Dementia Manifesto which reflects local ambition and if agreed, will be mainstreamed into the on-going health and social care integration work to ensure joined up delivery.</p> <p>A verbal summary of the outcomes from the Older Adults’ Partnership Board will be presented at the Health and Well-Being Board in January.</p>

Recommendations

1. That the Health and Well-Being Board agree to the development of a local Barnet Dementia Manifesto, which builds on the progress to date on dementia care in Barnet.
2. That, subject to agreeing recommendation 1, the Health and Well-Being Board embeds the actions from the final Barnet Dementia Manifesto, when complete, into the Health and Well-Being Strategy refresh.
3. That, subject to agreeing recommendation 1, the Health and Wellbeing Board recommend to NHS Barnet CCG's Governing Body that actions from the final Barnet Dementia Manifesto are embedded into the NHS Barnet CCG Delivery Plan.
4. That, subject to agreeing recommendation 1, the Health and Well-Being Board recommend to the Council's Adults and Safeguarding Committee that actions from the final Barnet Dementia Manifesto are embedded into the Adults and Safeguarding Commissioning Plan.

1. WHY THIS REPORT IS NEEDED

1.1.1 At the Adults and Safeguarding Committee meeting on the 2nd July 2014, the Health and Well-Being Board were asked to consider implementing the Alzheimer's Society's Dementia Manifesto for London in order to help deliver the proposed savings.

1.1.2 The Health and Well-Being Board considered a report on implementing the Dementia Manifesto for London at its meeting on the 13th November 2014 and requested further information on the implications of signing up to the Dementia Manifesto for London. The report presented in November highlighted new services and good practice in Barnet which have been developed to improve treatment, care and support and quality of life for people with dementia and their carers. The Health and Well-Being Board agreed to continue supporting the delivery of the three key outcomes (see p.207 of the report to the Health and Well-Being Board November 2014 and paragraph 1.4.2 of this report).

1.2 ***Background to the dementia manifesto for London***

The Dementia Manifesto for London was launched on March 10th 2014 as part of the campaign by the Alzheimer's Society to raise awareness about dementia across London in the run up to the local elections. The Alzheimer's Society is a very successful campaigning organisation whose role is to campaign for "a fairer deal" for people with dementia and their families. The intention of the Dementia Manifesto for London was to ensure as many councillors and candidates as possible signed up to support the manifesto and take action locally, strengthening relationships between councillors and the Alzheimer's Society, and creating new relationships with candidates with a view to securing local political commitments.

- 1.2.1 The issue of dementia formed part of local manifestos in Barnet with an expressed commitment to strengthening services for people with dementia as a priority for the future.
- 1.2.2 The Dementia Manifesto for London was launched across London and targeted a number of boroughs as part of the election campaign:
- Newham
 - Barking and Dagenham
 - Bexley
 - Croydon
 - Greenwich
 - Merton
 - Harrow
 - Hillingdon
 - Enfield
- 1.2.3 In some boroughs such as Enfield, this resulted in an event to coincide with the launch of the Dementia Manifesto for London.
- 1.2.4 Not one London borough has signed up to the Dementia Manifesto for London and the advice from the Alzheimer's Society is that this was not the intention of this document. They have further confirmed that there is actually no mechanism to enable any organisation to sign up to the Manifesto.
- 1.3 ***The Dementia Manifesto for London***
The Dementia Manifesto for London is attached at Appendix 1.
- 1.3.1 The Dementia Manifesto for London is a document that focuses almost exclusively on the role of local authorities reflecting the aspirations of the Alzheimer's Society to raise awareness amongst local councillors as part of London's local elections. However the overarching aim of the document cites the vision for better outcomes for people with dementia and their families across the health and social care system as identified by the three key ideas in the Manifesto:
- 1) Timely diagnosis and appropriate-post diagnosis support.
 - 2) Receive best quality care and support.
 - 3) Feel part of a dementia-friendly community and have choice and control over their own lives.
- 1.3.2 In summary the Dementia Manifesto for London requests that politicians sign up to ensuring that local authorities prioritise:

- 1) Raising awareness of dementia through all council services and local authority partnerships
- 2) Providing information and advice, including access to a dementia advisor and ensuring that everyone has a named contact
- 3) Increasing training for staff working with people with dementia
- 4) Ensuring that everyone who has been diagnosed with dementia has a package of care
- 5) Making sure health see dementia as a priority
- 6) Working in an integrated way with health services to develop care pathways, using Better care Fund money
- 7) Working with hospitals and provide home from hospital support.
- 8) Offering specific leisure and entertainment services for people with dementia
- 9) Setting up local Dementia Action Alliances and promoting dementia friends
- 10) Working with London-wide organisations such as TfL to ensure good reliable transport
- 11) Ensuring health and social care services for people with dementia are designed with people with dementia and their carers.

1.3.3 Through the Health and Social Care Business Case, attention has been given to developing a whole system approach to supporting people with dementia and their families within available resources identified in the main through the Better Care Fund. The key exception to this is the additional funding which has been requested from the public health budget to develop a dementia friendly community based early intervention response for people with dementia and their carers as part of Tier 2 of the 5 tier model. In addition, the Council is also making a number of investments to better support carers as part of the 5 year Commissioning Plan for the Adults and Communities Delivery Unit. One initiative specifically focuses on carers of people with dementia

1.3.4 It is difficult to accurately estimate the costs of fully implementing the Dementia Manifesto for London because of the lack of activity data which identifies people with dementia across health and social care services. However, it is clear that implementing a response which means that 4,000 people have a named contact including access to a dementia advisor, and the assessment and provision of a support package to all 2,311 people who have been diagnosed with dementia (57.78% of people with dementia) would call for resources above and beyond that currently allocated health and social care envelope. The Alzheimer's Society estimate the cost of providing a community care package as being £24,128 – if every person with a diagnosis of dementia received a care package of this size then the cost to the health and social care system would be £55,759,808 per annum.

1.3.5 The key issue for Barnet is to identify those local priorities Barnet wish to achieve within the available cost envelope.

1.4 ***Dementia 2014: Opportunity for Change***

In 2014, the Alzheimer's Society also launched the "Dementia 2014: Opportunity for Change" report and campaign.

1.4.1 Dementia 2014: Opportunity for change provided a comprehensive summary of the key areas affecting people with dementia over the previous year in England, Wales and Northern Ireland. It considered the significant political and public attention that dementia has received in that period and what impact this is having for people living with the condition. Building on the success of the G7 summit on dementia, it gives an update on aspects of dementia research including trials, cause, prevention, care and treatment. It explores how well people are living in their communities and details the changes that need to be made to improve their quality of life. The report also draws together evidence from our annual survey, which involved more than 1,000 people with dementia and their carers, alongside new analysis from Alzheimer's Society, King's College London and the London School of Economics and calls for 14 actions to improve the quality of life for people with dementia.

These are as follows:

Action 1: All statutory health and/or social care bodies in England, Wales and Northern Ireland to set targets for stepped yearly improvements in diagnosis rates up to 75% by 2017

Action 2: Twelve weeks from referral to diagnosis

Action 3: Establish a minimum standard of integrated post-diagnosis support for people with dementia and carers

Action 4: Governments to build on progress and commit to appropriately resourced national strategies in England, Wales and Northern Ireland

Action 5: An open debate with citizens on the funding of quality health and social care that meets the needs of people affected by dementia

Action 6: A fully integrated health and social care system that puts the needs of people first

Action 7: People with dementia and their carers must be involved in the commissioning, design and development of services

Action 8: High-quality mandatory training for all staff providing formal care for people with dementia

Action 9: All communities to become more dementia friendly

Action 10: Everyone should have improved awareness of dementia

Action 11: All businesses to take steps towards becoming dementia friendly

Action 12: Dementia research should receive a level of investment that matches the economic and human cost of the condition

Action 13: All people with dementia and carers should have access to the best evidence-based care and research

Action 14: People affected by dementia and their carers should be given greater opportunity to participate in dementia research

1.4.2 Not all of these actions are within the responsibility of local Health and Well-Being Boards. However the “Opportunity for Change” document brings together aspirations across the health and social care economy which resonate locally, rather than focusing primarily on the role of the local authority in developing an integrated approach. There are also some common themes running through both initiatives. In addition the recent announcement for payment to GPs on diagnosis of dementia offers some opportunities to strengthen the local offer.

1.4.3 It is recommended that the Health and Well-Being Board adopts the principles of the Dementia Manifesto for London and seeks to further it with the specific actions presented below. The DH and NHS England have written to Health and Well-Being Boards requesting that the Boards give attention to supporting GPs and CCGs to improve diagnosis rates as alongside enabling GPs to be fully cognisant of the full range of services available to patients and their families post-diagnosis (attached at Appendix 2). The action plan addresses these outcomes.

1.4.4 This approach has also been discussed with and approved by the national Alzheimer’s Society as an exemplar of best practice. These will be consulted upon a starting point for developing a “Barnet Dementia Manifesto” with the Older Adults Partnership Board, GPs leads, the Alzheimer’s Society and local providers:

- Barnet CCG will develop targets for stepped yearly improvements in diagnosis rates up to 75% by 2017
- Barnet CCG will set a target of twelve weeks from referral to diagnosis
- All GPs will offer information at the point of diagnosis
- A clear offer for integrated post-diagnosis support for people with dementia and carers will be developed by Barnet Council and the CCG
- Barnet Council and Barnet CCG will commit to designing a fully integrated health and social care system that puts the needs of people first
- Barnet Council and Barnet CCG commit to involving people with dementia and their carers in the commissioning, design and development of services
- High-quality mandatory training for all staff providing formal care for people with dementia
- All hospitals to become more dementia friendly
- All communities to become more dementia friendly
- Everyone should have improved awareness of dementia through the promotion of dementia friends
- All businesses to take steps towards becoming dementia friendly
- All contracts to consider including developing a dementia friendly approach as part of a Social Value requirement.

Performance measures will be developed to measure success.

2. REASONS FOR RECOMMENDATIONS

- 2.1 The Health and Social Care Business case and other Council led initiatives already demonstrate the local commitment to meeting the needs of people with dementia and their families through early intervention and access to a range of support. However these initiatives are in a number of different places and also do not reflect the changing national priorities for GPs.
- 2.2 It is therefore recommended that the existing good work and aspirations are brought together in one place to enable all stakeholders and residents to be aware of the local offer. In recognition of the importance of meeting the needs of Barnet residents and their families who are affected by dementia, it is recommended that this is best done through a “Barnet Manifesto” based on national best practice targets together with local aspirations, and implemented through the Health and Well Being Strategy, the CCG Business Plan and the Adults and Safeguarding Business Plan.

3. ALTERNATIVE OPTIONS CONSIDERED AND NOT RECOMMENDED

- 3.1 The previous report considered whether the actions from the Dementia Manifesto for London were being implemented and the value of signing up to the Dementia Manifesto for London was debated.
- 3.2 It is not recommended that the Health and Well-Being Board sign up to the Dementia Manifesto for London. It is not possible for local authorities or CCGs to sign up to the London Dementia Manifesto. The Dementia Manifesto for London was created to raise awareness amongst political parties and candidates as part of the local election campaign in 2014. The creation of a Barnet Dementia Manifesto is recommended as a better alternative as it will enable the development of a locally relevant set of actions owned by key stakeholders and developed in conjunction with local residents.

4. POST DECISION IMPLEMENTATION

- 4.1 The implementation of the Barnet Dementia Manifesto will form part of the wider Health and Social Care Integration (HSCI) business case, the CCG Business Plan and the Adults and Safeguarding Business Plan.

5. IMPLICATIONS OF DECISION

5.1 Corporate Priorities and Performance

Implementing the relevant aspects of the Dementia Manifesto for London and the Barnet Dementia Manifesto as part of the Health and Social Care Integration business case furthers the borough's strategic objective of promoting an independent and informed over 55 population in the borough and promoting a strong partnership with the local NHS so that families and individuals can maintain and improve their physical and mental health.

By implementing the recommendations of the Barnet Dementia Manifesto, partnership arrangements would be strengthened with respect to support for people with dementia and residents in the borough will have better accessibility to information about dementia, and how those with dementia can lead independent lives.

In addition, it will also support the Health and Well-being Strategy through encouraging better community support for people with dementia and their carers, and enable people to take responsibility for their own and their family's health and wellbeing

5.2 Resources (Finance & Value for Money, Procurement, Staffing, IT, Property, Sustainability)

The Dementia advisor and the memory assessment service are funded through CCG and Council budgets.

The targets and aspirations of the draft Manifesto will be costed individually before implementation and funding will be found within the available budgets.

5.3 Legal and Constitutional References

The Care Act (2014) puts people and their carers in control of their care and support. The current approach to dementia meets our statutory obligations. The Act requires local authorities to have provision in place to ensure that people:

- receive services that prevent their care needs from becoming more serious, or delay the impact of their needs;
- can get the information and advice they need to make good decisions about care and support (including information about the types of care and support are available – e.g. specialised dementia care)
- have a range of high-quality care providers to choose from

The Council's Constitution (Responsibility for Functions, Annexe A) sets out the Terms of Reference of the Health and Well-Being Board. The Barnet Health and Wellbeing Board has the following responsibilities:

“To promote partnership, and as appropriate, integration, across all necessary areas, including the use of joined-up commissioning plans across the NHS, social care and public health”

5.4 **Risk Management**

Risks in implementing the Barnet Dementia Manifesto, in particular financial risks, will be managed through the business plans.

5.5 **Equalities and Diversity**

As a public body the Council has a duty under s149 of the Equality Act 2010 to have due regard to the need to:

- eliminate unlawful discrimination, harassment and victimisation and other conduct prohibited by the Equality Act 2010
- advance equality of opportunity between people from different groups
- foster good relations between people from different groups

Implementing the Barnet Dementia Manifesto will have positive effects on those with dementia who are living in the borough and their carers.

It is estimated that around 1,400 men and 2,600 women in the borough have dementia – this is because dementia becomes more prevalent with older age and more women currently live for longer. Life expectancy is increasing for men and services will need to reflect this.

Dementia friendly communities will increase the understanding of dementia and reduce any discrimination and stigma associated with the illness.

5.6 **Consultation and Engagement**

Consultation with a number of carers for people with dementia, as well as people with dementia was undertaken in mid-2014. People expressed the

desire for better and more accessible information, advice and better support from the community as a whole. There was support and enthusiasm for creating dementia friendly communities with a particular focus on businesses becoming more dementia aware.

Further consultation on the specifics of a Barnet Dementia Manifesto will be undertaken at the Older Adults Partnership Board held on the 22nd January 2015.

6. BACKGROUND PAPERS

Implementing the Dementia Manifesto, Health and Well-Being Board 13th November 2014:

<http://barnet.moderngov.co.uk/documents/s19141/Implementing%20the%20Dementia%20Manifesto.pdf>

Minutes from Adults and Safeguarding Committee, 2nd July 2014:

<http://barnet.moderngov.co.uk/documents/g7929/Printed%20minutes%2002nd-Jul-2014%2019.00%20Adults%20and%20Safeguarding%20Committee.pdf?T=1>

Business Case for the delivery of Barnet Health and Social Care – Integration of Services, 2nd October 2014

<http://barnet.moderngov.co.uk/documents/s18033/Business%20Case%20for%20Barnet%20Health%20and%20Social%20Care%20-%20Integration%20of%20Services.pdf>

Dementia Manifesto for London

http://www.alzheimers.org.uk/site/scripts/download_info.php?fileID=2100

Opportunity for Change

http://www.alzheimers.org.uk/site/scripts/download_info.php?fileID=2317